

# DRUM & SPIN MULTIMEDIA EXPERIENCE

## National Premiere • November 13, 2025 • Judson's Live, Orlando

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### THE EVENT 🎭

**EXCLUSIVE DEBUT:** NaturalPhil's Drum & Spin Multimedia Experience

The Launch of Orlando's Revolutionary Musical Journey  
Get ready for something Orlando has never seen before. "Drum & Spin" isn't just a concert—it's the birth of a new art form where live drumming fuses with DJ artistry, visual storytelling, and surprise collaborations with Central Florida's top musicians.

**Format:** Two-hour performance with intermission

**Venue:** Judson's Live at Dr. Phillips Center for the Performing Arts

**Capacity:** 200 seats (intimate listening room experience)

**Date:** Wednesday, November 13, 2025 7 PM (doors 6:30 PM)

**Tickets:** \$23-\$41

**Address:** 445 S. Magnolia Ave, Orlando, FL 32801

## WHAT MAKES THIS NEWSWORTHY

### Format Innovation 🎨

Not a traditional concert—this is performance art meets immersive listening experience. Two distinct acts featuring acoustic percussion seamlessly blended with electronic production, synchronized visuals, and rotating guest collaborations.

### National Premiere

November 13th marks the official debut of this groundbreaking concept and the launch of the Drum & Spin tour. This is where music history gets made.

### Venue Significance

One of Judson's Live's most ambitious original productions since the acclaimed 200-seat venue opened in February 2024. The intimate setting and stellar acoustics make this the perfect laboratory for experimental performance.

### International Artist, Local Roots

Child prodigy turned musical revolutionary. Performing professionally since age 12 across South Korea, Europe, Africa, Australia, and South America. Now calling Central Florida home and launching a global vision from Orlando.

### Community Collaboration

Features surprise guest artists from Central Florida's vibrant music scene—violinists, horn players, vocalists—ensuring no two performances are ever identical.

### Industry Recognition

Endorsed by Pro-Mark drumsticks and D'Addario as an innovator pushing the boundaries of live entertainment.

# THE ARTIST: NATURALPHIL

## From Child Prodigy to Musical Revolutionary

Phil's journey defies categorization.

Performing professionally since age 12, he's graced international stages across five continents, earning recognition as one of the most gifted young percussionists of his generation. His early exposure to diverse musical traditions and cutting-edge performance technologies shaped his groundbreaking artistic vision.

After establishing himself as a world-class drummer, Phil made Central Florida his creative home base, becoming a beloved fixture in Orlando's music scene with multiple acclaimed performances at the Dr. Phillips Center. But his artistic ambitions extended beyond traditional drumming.

Drawing from his international experiences and deep understanding of global music cultures, he developed the "Drum & Spin" concept—a revolutionary fusion of

live percussion, DJ artistry, multimedia storytelling, and collaborative performance. Years of experimentation have led to this moment: the official launch of a new chapter in live entertainment.

## Professional Highlights:

- Performed across South Korea, Europe, South Africa, Australia, South America
- Multiple acclaimed performances at Dr. Phillips Center
- Endorsed artist: Pro-Mark drumsticks & D'Addario
- Professional drummer since age 12
- Innovator in multimedia performance technology

# THE EXPERIENCE

Each segment of this two-hour performance unveils a new chapter in Phil's musical story, enhanced by cutting-edge technology and surprise collaborations with talented artists from Central Florida's music scene. From explosive drum solos to immersive electronic landscapes, every moment reimagines classic favorites and contemporary hits through Phil's innovative lens.

What Audiences Can Expect:

- Live acoustic drumming + electronic DJ production
- Synchronized visual storytelling and projection
- Surprise guest musicians (violin, horns, vocals)
- Dynamic collaborations creating unique moments
- Intimate 200-seat venue with exceptional acoustics
- Two acts with intermission (theater-style structure)



# MEDIA ANGLES

## For Arts/Entertainment Coverage:

- "The Birth of a New Art Form: Drum & Spin Redefines Live Performance"
- "From International Stages to Orlando Innovation: NaturalPhil's Journey"
- "Judson's Live Hosts Most Ambitious Original Production to Date"

## For Local Interest:

- "Orlando Musician Launches Global Concept from Hometown Venue"
- "Dr. Phillips Center Becomes Laboratory for Musical Innovation"
- "Central Florida Artists Unite for Groundbreaking Collaboration"

## For Music/Culture Beat:

- "Beyond the Concert: How Drum & Spin Blurs Genre Boundaries"
- "Affordable Experimental Art: \$23-\$41 Tickets for Revolutionary Experience"
- "November 13: Honoring Historic Premieres with New Musical Debut"

# NOVEMBER 13 SIGNIFICANCE

This date honors a tradition of groundbreaking artistic premieres:

- 1940: Disney's Fantasia premiered at Broadway Theatre, NYC
- 1997: The Lion King officially opened on Broadway

NaturalPhil chose November 13th for this debut, joining a historic tradition of groundbreaking premieres—a connection that resonates with the revolutionary nature of Drum & Spin.

# MEDIA OPPORTUNITIES

**Available for Coverage:** ✓ Pre-show interview with NaturalPhil (creative process, artistic vision, international journey)

✓ Rehearsal access (behind-the-scenes setup, technical elements, guest collaborations)

✓ Performance photography/video access

✓ Post-show review opportunity

✓ Media comp tickets available upon request

## Story Angles:

- Innovation in live music performance
- Orlando as creative incubator for experimental art
- International artist choosing Orlando as home base
- Affordable access to cutting-edge performance
- Community collaboration and surprise elements
- Technology meets acoustic artistry



# MEDIA ASSETS

## High-Resolution Photos Available:

- NaturalPhil performance shot with Drum & Spin lighting
- Professional headshot (bright background)
- Artist with drum kit and DJ turntables setup
- Additional promotional images

## Video Content:

- "The Fusion" (15-second teaser)
- "Behind the Kit" (30-second preview)
- "Orlando's Never Seen This" (45-second testimonial/B-roll)

## Audio Samples:

- Spotify: Artist Profile
- YouTube: @NaturalPhil

## Social Media:

- Instagram: @naturalphil
- TikTok: @naturalphil



# PULL QUOTES

*"This isn't just a concert—it's the birth of a new art form where live drumming fuses with DJ artistry, visual storytelling, and surprise collaborations."*

*"From performing for thousands across multiple continents to launching a musical revolution from my Orlando home base—this is where everything comes full circle."*

*"November 13th at Judson's Live—where music history gets made. Don't just attend a show, become part of the experience."*

# EVENT LOGISTICS

**What:** Drum & Spin Multimedia Experience - National Premiere

**Who:** NaturalPhil + Surprise Guest Artists

**When:** Wednesday, November 13, 2025 | 7 PM - 9 PM (doors open at 6:30 PM)

**Where:** Judson's Live at Dr. Phillips Center, 445 S. Magnolia Ave, Orlando, FL 32801

**Tickets:** \$23-\$41 | Available at <https://www.drphillipscenter.org/events/tickets/2025/naturalphils-drum-and-spin-show/>

**Capacity:** 200 seats (limited availability)

**Runtime:** 2 hour show with intermission

**Format:** Two-part performance with surprise collaborations

# MARKETING HOOKS

## Exclusivity:

- "Only 200 seats available"
- "World premiere performance"
- "See it first before it tours"
- "Intimate venue, massive experience"

## Local Pride:

- "Orlando's own innovative artist"
- "Hometown debut at prestigious Dr. Phillips Center"
- "Supporting local creativity and musical innovation"
- "Perfect date night in downtown Orlando"

## Experience Marketing:

- "More than a concert—it's an experience"
- "Perfect for music lovers who crave something new"
- "Instagram-worthy moments guaranteed"
- "Be there when everything changes"

## SUGGESTED HASHTAGS

**Primary:** #NaturalPhilDebut #DrumAndSpin #JudsonsLive #OrlandoMusic

**Secondary:** #DrPhillipsCenter #ExclusiveDebut #MultimediaExperience #CentralFloridaMusic #OrlandoEvents #LiveMusic #Innovation

## MEDIA CONTACT

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For High-Res Media Assets:

<https://drive.google.com/drive/folders/1Xlp4aIYsOkkcOHv8VCTbP1f9ra0TQTBn?usp=sharing>

Event Information:

<https://www.drphillipscenter.org/events/tickets/2025/naturalphils-drum-and-spin-show/>  LOGIN



Dr. Phillips Center Presents

## NaturalPhil's Drum and Spin Show

November 13, 2025 | Judson's Live | 7 p.m.

GET TICKETS



# ABOUT JUDSON'S LIVE

Judson's Live is an intimate 200-seat live music venue at the Dr. Phillips Center for the Performing Arts. Inspired by legendary listening rooms worldwide, this stylish venue offers table-style seating, a curated scratch-kitchen menu, craft cocktails, and stellar acoustics designed to showcase artists at their absolute best. Since opening in February 2024, Judson's Live has hosted 375 performances and welcomed over 41,000 guests, becoming a premier destination for innovative musical experiences.

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Key Messaging: Position as exclusive, innovative, local pride, and unmissable experience rather than traditional concert promotion.

## FOR IMMEDIATE RELEASE

**Contact:** Alana Johnson | 321-321-2431 | [alana@brandmanifest.com](mailto:alana@brandmanifest.com)

High-res photos, video, and audio samples available upon request

